



# Physician prescribing data: The choice is *yours*.

The American Medical Association believes that only you should have the power to decide how your prescribing data\* are used. Through the **Physician Data Restriction Program (PDRP)**, we assist in making that possible. The program is free and available to all physicians, regardless of AMA membership. The PDRP lets you choose:

## **Register.**

Prohibit pharmaceutical reps from accessing and using your individual prescribing data. Visit the PDRP website.

or

## **Don't register.**

Continue to allow pharmaceutical reps to view your data to identify your needs and preferences. No action required.

Learn more at

**[ama-assn.org/go/prescribingdata](https://ama-assn.org/go/prescribingdata)**

\* The AMA does not collect, compile, license, sell or have access to physician prescribing data. Through contracts with health care information organizations, the AMA can impact how prescribing data are used.